

LORMA CELEBRATES WELLNESS DAY FAIR

SAN FERNANDO, LA UNION – Lorma Medical Center successfully launched the opening of the Lorma Wellness and Integrative Medicine Center (LWIM) on March 30, 2010.

The one-day event commenced with an early morning Yoga/Taichi and Qi Gong sessions lead by the Ms. Jennifer Amowas, and Mr. Ramon Tamayo. A healthy continental breakfast with overflowing organic green tea and all-fruit tea catered by Lorma's nutritionist, Mrs. Adela Sibayan, was enjoyed by everyone.



LMC's Medical director, Dr. Mario T. Bautista, welcomed the people. Dr. Jeisela Gaerlan, the Wellness Center's Chairman, presented an introduction of the Wellness Center's services. The inspirational talk was presented by Dr. Carol Lynn Macagba, the Center's Integrative Holistic Medicine Consultant, and Dr. Rufino L. Macagba, Jr., Lorma's President.

Dr. Carol Lynn Macagba discussed the main objective of the Wellness Center as bringing about optimal healing to the total person. This requires the use of conventional and complementary medicine.

Dr. Rufino L. Macagba, Jr. said that for holistic healing to take place, it requires a partnership between the doctors, who treat the body organ's disease, and the Wellness Center that educates the patient on how to live a healthier lifestyle. Thus, the patient becomes proactive in bringing about healing to himself/herself.





The Lormanians from the Lorma Colleges and Hospital, the medical specialists and consultants, visitors and guests witnessed the ribbon cutting by Dr. Carol Lynn Macagba and Dr. Jeisela Gaerlan as well as the launching of the *Lorma Wellness Day Fair* at the medical center lobby. For public education, there were poster exhibit of the various wellness modalities; display of organic medicinal herbs and fruit bearing trees- cacao and cashew; distribution of wellness brochures; sample tasting of chocolate and vanilla milk for kids and coffee for adults and wellness advisory service by Nestle. Discounted coupons were also distributed.



From the Medical Arts Lobby, the throng moved to the Wellness Center at the second floor of the hospital's west wing for the inauguration and blessing of the Lorma Wellness & Integrative Medicine Center. Rev. Brennus Paragas and Fr. Froilan Saluta did the prayer and blessing. Dr. Rufino L. Macagba, Jr. and Mr. Robert F. Kaiser, Jr. cut the ribbon. The Center was open the whole day to all who came to visit and were given tea and chocolates. A film showing, *The Living Matrix*, followed before lunch time.



Around 76 participants registered for the wellness symposium conducted by Dr. Carol Macagba and Dr. Madeline Retuta. The participants are from the member agencies forming the Association of Regional Executives (AREX-R1) of the government, the various Rotary Clubs in La Union, the Lions Club, Oasis and other organizations.

Mr. Robert F. Kaiser, Jr., Lorma's EVP, said in his closing remarks that he hopes the holistic approach of treating the whole person, will make Lorma serve humanity better.

LORMA MARKETING DEPARTMENT