

Dr. Rufino's Book Now Available!

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Dr. Rufino L. Macagba, Jr. has authored the book, *Innovations in Hospital Management: Success with Limited Resources* (ISBN 978-971-011-090-2), and is now for sale at the Central Book Supply.

This book provides a solid introduction to a lifetime of learning how management skills can help a hospital to continually improve its ability to use limited resources wisely to meet the needs of the people it serves. This book identifies concepts and methods necessary for achieving

management excellence in a hospital or health care organization. These concepts and methods are arranged in a logical order that is easy to understand and remember. They form a practical system of management of a health organization that participants can apply immediately in their work. This management system has been taught around the world, tested and improved over the past 30 years. This book provides a framework for you to add new concepts and skills that you learn in the future. There are practical exercises that you and your team can do in management planning, organizing, leading and follow-up using actual situations where you work.

You can order your copy from Central Books' retail outlets or thru their online bookstore at: <http://central.com.ph/bookstoreplus/products/AAB518/>